

Spirit

2026 ADVERTISING RATE CARD

	1 Month	3 Months	6 Months	12 Months
INSERTS				
7,700 copies must be delivered to Rapid Color by the 17th of the month before publication 8 1/2" X 11" (One or Two-sided)	\$1,443/month	\$1,326/month	\$1,265/month	\$1,219/month
DISPLAY ADS				
1/8 Page Horizontal: 3.625" X 2.25"	N/A	\$362/month	\$342/month	\$311/month
1/4 Page Vertical Only: 3.625" X 4.875"	\$551	\$520/month	\$469/month	\$434/month
1/2 Page Vertical or Horizontal Vertical: 3.625" X 9.875" Horizontal: 7.375" X 4.875"	\$887	\$831/month	\$785/month	\$729/month
Full Page: 7.375" X 9.875" (No Bleed) Full Bleed: 8.375" X 10.875" (Trim) 8.625" X 11.125" (Bleed size)	\$1,413	\$1,362/month	\$1,311/month	\$1,204/month
Inside Front or Back Cover	N/A	N/A	\$1,464/month	\$1,382/month
Outside Back Cover	N/A	N/A	\$1,678/month	\$1,571/month
SERVICE DIRECTORY				
1 Line: Consists of 40 characters plus phone number	N/A	\$100/month	\$95/month	\$90/month
2 Lines: Consists of 40 characters per line plus phone number	N/A	\$117/month	\$110/month	\$105/month
3 Lines: Consists of 40 characters per line plus phone number	N/A	\$133/month	\$125/month	\$120/month
DISCOUNT PAGE				
2.375" X 1.75"	N/A	\$255/month	\$250/month	\$245/month
2.375" X 3.67"	N/A	\$362/month	\$357/month	\$352/month
DISCOUNT PAGE WITH PURCHASE OF SERVICE DIRECTORY				
2.375" X 1.75"	N/A	\$163/month	\$158/month	\$153/month
2.375" X 3.67"	N/A	\$255/month	\$250/month	\$245/month

Spirit Magazine

Sun City Anthem

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