

Marketing

Photo Gallery

- **Media Assets.** Sun City Anthem provides photos/visuals to use for advertising and assist with home sales. Access the photo library through the [SCA Photo Gallery](#).

For Sale Signs

- **Placement.** One sign is permitted in the front yard only, and it must not hang over the property line.
- **Dimensions.** Signs can be a maximum of three feet square, may be double-sided, and cannot exceed an overall height of four feet from grade. (Six square feet and three feet from grade effective August 15, 2026)
- **Requirements.** Marketing materials must clearly state that SCA is a 55+ community or age-restricted community in a font easily legible from the street.
- **Additions.** Signs may feature an attached document holder for property fliers.

Open House Regulations

- **Signage Limits.** One open house sign is permitted in the front yard. Dimensions must match the standard For Sale sign restrictions (maximum three feet square, double-sided, four-foot height limit from grade). (Six square feet and three feet from grade effective August 15, 2026)
- **Directional Signs.** Directional signage is permitted in both the front yard and community common areas. In accordance with City of Henderson requirements, agents may place a maximum of five directional signs per residence.
- **Timing.** Directional signs must be displayed strictly during active open house hours.